

Program 1: Bachelor of Commerce

Program Outcome (PO)

PO1-To develop basics and fundamentals of commerce, management and industry.

PO2-To develop creative and analytical ability for problem solving.

PO3-To inculcate human, social, moral, spiritual and professional ethics and values.

PO4-To create awareness about environment protection and its sustainability.

PO5-To promote managerial leadership and social qualities.

PO6-To make better individuals and responsible citizens with value system.

Course Outcome (CO)

231.Business Communication-I

- 1.To understand the concept, process and importance of communication.
2. To acquire and develop good communication skills requisite for business correspondence.
3. To develop awareness regarding new trends in business communication.
4. To provide knowledge of various media of communication.
5. To develop business communication skills through the application and exercises.

231. Corporate Accounting-I

1. To acquaint the student with knowledge about various Concepts , Objectives and applicability of some important accounting standards associated with to corporate accounting.
2. To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.
3. To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013

4. To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision making process.
5. To acquaint the student with knowledge about various Concepts , Objectives and applicability of some important accounting standards associated with to corporate accounting.
6. To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.
7. To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013
8. To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision making process.

203. Business Economics (Macro)-I

1. To familiarize the students to the basic theories and concepts of Macro Economics and their application.
2. To study the relationship amongst broad aggregates.
3. To impart knowledge of business economics.
4. To understand macroeconomic concepts.
5. To introduce the various concepts of National Income.

234. Business Management-I

1. To provide basic knowledge and understanding about various concepts of Business Management.
2. To help the students to develop cognizance of the importance of management principles.
3. To provide an understanding about various functions of management.
4. To provide them tools and techniques to be used in the performance of the managerial job.

235. Elements of Company Law-I

1. To develop general awareness of Elements of Company Law among the students.
2. To understand the Companies Act 2013 and its provisions.
3. To have a comprehensive understanding about the existing law on formation of new company in India.
4. To create awareness among the students about legal environment relating to the company law.
5. To acquaint the students on e-commerce, E governance and e-filing mechanism relating to Companies.
6. To enhance capacity of learners to seek the career opportunity in corporate sector. –I

236 (E). Cost and Works Accounting -I(BASICS OF COST ACCOUNTING)

1. To prepare learners to know and understand the basic concepts of cost.
2. To understand the elements of cost.
3. To enable students to prepare a cost sheet.
4. To facilitate the learners to understand, develop and apply the techniques of inventory control.

Environmental Studies

1. To create awareness about environment protection and its sustainability.

241. Business Communication-II

1. To understand the concept, process and importance of communication.
2. To acquire and develop good communication skills requisite for business correspondence.
3. To develop awareness regarding new trends in business communication.
4. To provide knowledge of various media of communication.
5. To develop business communication skills through the application and exercises.

242. Corporate Accounting-II

1. To acquaint the student with knowledge of corporate policies of investment for expansion and growth through purchase of stake in or absorption of smaller units.
2. To develop the knowledge among the student about consolidation of financial statement with the process of holding.
3. To update the students with knowledge of the process of liquidation of a company
4. To introduce the students with the recent trends in the field of accountancy.

242. Business Economics (Macro)-II

1. To familiarize the students to the basic theories and concepts of Macro Economics•
2. and their application.
3. To understand the theories of money.
4. To understand the phases of trade cycle and policy measures to elongate the trade cycle.
5. To understand various concepts related to public finance.
6. To understand credit creation of banks and money measures of RBI.

243. Business Management-II

1. To provide basic knowledge and understanding about various concepts of Business Management.
2. To help the students to develop cognizance of the importance of management principles.
3. To provide an understanding about various functions of management.
4. To provide them tools and techniques to be used in the performance of the managerial job.

244. Elements of Company Law-II

1. To develop general awareness among the students about management of company
2. To have a comprehensive understanding about Key managerial Personnel of company and their role in Company administration.

3. To acquaint the students about E Governance and E Filing under the Companies Act, 2013.
4. To equip the students about the various meetings of Companies and their importance.
5. To make students capable of becoming good human resource of the corporate sector.

236 (E). Cost and Works Accounting -II(BASICS OF COST ACCOUNTING)

1. To know the documents that are used in stores and how to calculate the issuing price of material.
2. To provide knowledge to students on classification and codification.
3. To equip students with knowledge regarding the ascertainment of labour cost.
4. To understand the concept of payroll.
5. To know the concepts of labour turnover and merit rating. 6. To understand recent trends in cost accounting.

Environmental Studies

1. To create awareness about environment protection and its sustainability.

Program 2: Bachelor of Business Administration

Program Outcome (PO)

At the end of the BBA program the learner will possess the

PO1: Critically and analytically reason and resolve problems

PO2: Communicate effectively and approach organizational decisions in ethical, legal and socially accountable manner.

PO3: Operate in dynamic and complex domestic and global organizational environments

PO4: Demonstrate knowledge in the functional areas of business.

PO5: Develop knowledge and understanding of managerial skills, leadership qualities and team spirit.

PO6: Develop concept regarding social economic process and urbanization and its impact on society.

PO7: Develop understanding regarding services , rural marketing and new trends in marketing.

Course Outcome (CO)

101 Principles of Management

- 1.To understand basic concept regarding org. Business Administration.
2. To examining how various management principles.
3. To develop managerial skills among the students.

102 Business Communication Skills

1. To understand what is the role of communication in personal and business world.
2. To understand system and communication and their utility.
3. To develop proficiency in how to write business letters and other communications required in business.

103 Business Accounting

- 1.To develop right understanding regarding role and importance of monetary and financial transactions in business .
- 2.To cultivate right approach towards classifications of different transactions and their implications.
3. To develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L.

104 Business Economics (Micro)

1. To understand role of economics as it influences society and business.
- 2.To study how different decisions are taken in relation to price demand and supply.
1. To develop right understanding regarding Monopoly, perfect competition, revenue Etc.

105 Business Mathematics

- 1.To develop appropriate understanding as how to use mathematic like computation interest, profit etc .
- 2.To cultivate right understanding regaining numerical aptitude.
- 3.To develop logical approach towards analytical approach data.

106 Business Demography

- 1.To give proper understanding regarding concept of demography in modern economic setup.
- 2.To study how population and structure changes affecting quality of life and business.
3. To develop clarity of concept regarding social economic process and urbanization and its impact on society.

201 Business Organizations and Systems

- 1.To understand role and functions of modern business.

- 2.To develop right understanding regarding business environment.
- 3.To study how a business institution functions in a given economic set up.

202 Principles of Marketing

1. To develop write understanding regarding marketing environment in the country.
2. To develop appropriate conceptual understanding as to develop basic marketing concept.
3. To develop new understanding regarding services , rural marketing and new trends in marketing.

232Principles of Finance

1. To cultivate right approach towards money, finance, and their role in business.
2. To develop right understanding regarding various sources of finance and their role and utility in business.
3. To develop basic skills as to concept of capital structure and concept of capital structure.

233 Basics of Cost Accounting

- 1.To develop rational understanding regarding concept of cost expenditure in business.
- 2.To develop understanding how overheads influence the cost structure of cost.
- 3.To develop skills for computation of total cost for a particular product.

234 Business Statistics

- 1.To understand role and importance of statistics in various business situations.
- 2.To develop skills related with basic statistical technique.
- 3.Develop right understanding regarding regression, correlation and data interpretation.

235Fundamentals of Computers

- a. To develop concept of information and their role in modern businesses.
- b. To develop rational approach as to how computers can be used in data process analysis in business.
- c. To develop understanding regarding cautions to be taken security, safety and security

while using net based service.

- University has recommended lots of skill enhancement courses (Add on) courses however following courses are accepted by our college

Skill Enhancement Courses (SEC):

Sem I- Personality and Soft Skills Development

Sem II- Value Education and Gender Equality

301 Business Ethics

1. To impart knowledge of Business Ethics to the students.
2. To promote Ethical Practices in the Business.
3. To develop Ethical and Value Based thought process among the future manager's entrepreneurs.

302 Human Resource Management and Organizational Behavior

1. To introduce to the students the functional department of human resource management and acquaint them with planning, its different functions in an organization.
2. To introduce the human resource processes that are concerned with planning, motivating and developing suitable employees for the benefit of the organization.

303 Management Accounting

1. To impart basic knowledge of Management Accounting.
2. To know the implications of various financial ratios in decision making.
3. To study the significance of working capital in business.
4. To understand the concept of budgetary control and its application in business.
5. To develop the calculating ability of various techniques of management accounting.

304 Business Economics (Macro)

1. To study the behavior of working of the economy as a whole.
2. To develop an analytical framework to understand the inter-linkages among the crucial macroeconomic variables.
3. To apply economic reasoning to problems of business and public policy.

305 IT in Management

1. To understand the role of IT in Management.
2. To understand the basics of operating systems.
3. To know the current happenings.

401 Production & Operations Management

1. To provide goods and services at the right time, at the right place at the right manufacturing cost of the right quality.
2. To understand manufacturing technology and its role in developing business strategy.
3. To identify the role of operation function.
4. To understand the external and internal effects of five operation performance .

402 Industrial Relations and Labour Law

1. To impart the students with the knowledge about complexities between labour and management relationships.
2. To make the students aware about mechanisms of Industrial Dispute and friendly interventions to deal with employee-employer problems.
3. To impart the students with the knowledge of laws & how law affects the industry & labour.

403 Business Taxation

1. To understand the basic concepts and definitions under the Income Tax Act, 1961.
2. To update the students with latest development in the subject of taxation.
3. To Acquire knowledge about Computation of Income under different heads of Income of Income Tax Act, 1961.
4. To acquire knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities.
5. To prepare students Competent enough to take up to employment in Tax planner.
6. To develop ability to calculate taxable income of firms, co-operative societies and charitable trust.

404 International Business

1. To acquaint the students with emerging issues in international business.
2. To study the impact of international business environment on foreign market operations.
3. To understand the importance of foreign trade for Indian economy.

405 Management Information System

1. To understand the concepts of Information System
2. To study the concepts of system analysis and design
3. To understand the issues in MIS

406 Business Exposure

1. To develop the understanding of the student with a realistic and practical perception of the industry its layout, procedures, processes, organization structure.
2. The objective of the Industrial Visit is to help students gain firsthand information regarding the functioning of the Industry which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom.

501 Supply Chain and Logistics Management

1. To introduce the fundamental concepts in Materials and Logistics Management.
2. To familiarize with the issues in core functions in materials and logistics management.

502 Entrepreneurship Development

1. To create entrepreneurial awareness among the students.
2. To help students to up bring out their own business plan.
3. To develop knowledge and understanding in creating and managing new venture.

503 Business Law

1. To understand basic legal terms and concepts used in law pertaining to business
2. To comprehend applicability of legal principles to situations in Business world by referring to few decided leading cases.

504 Research Methodology

1. To provide the students with basic understanding of research process and tools for the same.
2. To provide an understanding of the tools and techniques necessary for research and report writing.

601 Business Planning and Project Management

1. To acquaint the students with the planning process in business and familiarize them with the function and techniques of project management.

602 Event Management

1. To acquaint the students with concepts, issues and various aspects of event management.
2. To create an alternate employment avenue for the students as event managers.

603 Management Control System

1. To introduce to the students the function of management control, its nature, functional areas, and techniques.
2. To highlight the difference between various management control systems for various service and manufacturing organizations.

604 E- Commerce

1. To know the concept of electronic commerce
2. To know the concept of Cyber Law & Cyber Jurisprudence
3. To know Internet marketing techniques.

The Institution offers subject of specialization for third year students like Finance, Marketing and Human Resource Management

Program Specific Outcome PSO:

Analysis of Financial Statements

1. This course is designed to prepare students for interpretation and analysis of financial statements effectively.
2. To make the student well acquainted with current financial practices
3. This course is designed primarily for students who expect to be intensive users of financial statements as part of their professional responsibilities.

Sales Management

1. To provide the students with basic understanding of the processes and skills necessary to be successful in personal selling and insights about recent trends in sales management.
2. To provide an understanding of the tools and techniques necessary to effectively manage the sales function - organization - sales individual.
3. To provide students with advanced skills in the areas of interpersonal communications, Motivational techniques.

Human Resource Management Principles and Functions

1. To introduce the concept, principles and practices of H.R.M. to the students.
2. To orient them to the nature operations and functions of the HR department in detail.

Long Term Finance

1. To make the study of long-term financing
2. To make the student well-acquainted regarding current financial structure.

Retail Management

1. To provide insights into all functional areas of retailing.
2. To give a perspective of the Indian retail scenario.

3. To identify the paradigm shifts in retailing business with increasing scope of technology and e-business.

Human Resource Practices

1. To familiarize the students with it & practices.
2. To explain in detail aspects relating to employee grievance , safety and welfare.

Financial Services

1. To study in detail various financial services in India
2. To make the students well acquainted regarding financial markets

Advertising and Sales Promotion

1. To develop knowledge and understanding of importance and functions of advertising.
2. To understand Key features of Sales Promotion.

Labour Laws

To acquaint the students with important legal provisions governing the industrial employees.

606 A Cases in Finance/ Project

The student shall write a project report on the topics selected under the guidance of a faculty.

606 B Cases in Marketing / Project

To understand of application of theory into practice. The student shall write a project report on the topics selected under the guidance of a faculty.

606 C Cases in Human Resource Management / Project

To understand of application of theory into practice. The student shall write a project report on the topics selected under the guidance of a faculty

Program 3 Bachelor of Business Administration (CA)

Program outcomes (PO)

PO1-To impart professional training to upgrade computer programming and soft skills.

PO2-To develop competency and capability to prepare for test cases.

PO3-To make professional software developer by inculcating a practice to develop creative and innovative program.

PO4-To develop analytical mind for the creation of effective software.

PO5-To promote working in team for software projects and practice basic management skills

Course Outcomes (CO)

101 Modern Operating Environment & MS Office

1. To acquaint with the basics and working of computer system
2. To introduce to office package like Excel, Word, Access and PowerPoint
3. To make aware of basics of networking and its protocols.

102 Financial Accounting

1. To enable the students to acquire sound knowledge of basic concepts of accounting
2. To impart basic accounting knowledge
3. To impart the knowledge about recording of transactions and preparation of final accounts
4. To acquaint the students about accounting software packages

103 Programming Principles & Algorithms

1. To develop Analytical / Logical thinking and Problem solving capabilities
2. To learn the design of algorithms and flowchart
3. To calculate the space time complexity of an algorithm.

104 Business Communication

1. To understand the concept, process and importance of communication.
2. To develop an integrative approach where reading, writing, presentation skills are used together to enhance the students' ability to communicate and write effectively.

3. To create awareness among students about Methods and Media of communication.
4. To make students familiar with information technology and improve job seeking skills.

105 Principles of Management

1. To provide the fundamental knowledge about working of business organization.
2. To make students well acquainted with management process, functions and principles.
3. To make the students familiar with recent trends in management.

106 Laboratory Course – I [Based on Paper No. 101 & 102]

1. To learn the design of algorithm and flowchart
2. To learn Tally as an accounting package
3. To understand mail merge and resume building using MS Word
4. To develop presentations using MS Powerpoint
5. To calculate using MS Excel and analyse using MS Excel Chart

201 Procedure Oriented Programming using C

1. To understand the basics of procedural programming language ie C
2. To build logic of implementing a program using basic programming constructs
3. To acquaint with file handling and basic memory allocation.

202 Database Management System

1. To understand the basics of data storage, data manipulation and data retrieval
2. To learn basics of data entity relationship and normalization
3. To acquaint with various types of data storage models.
4. To learn data abstraction layer

203 Organizational Behavior

1. To equip the students to understand the impact that individual, group & structures have on their behavior within the organizations.
2. To help them enhance and apply the knowledge they have received for the betterment of the organization.

204 Elements of Statistics

1. To understand the power of excel spreadsheet in computing summary statistics.
2. To understand the concept of various measures of central tendency and variation and their importance in business.
3. To understand the concept of probability, probability distributions and simulations in Business world and decision making.

205 E-Commerce Concepts

1. To learn the basics of electronic commerce
2. To understand the basics of E Commerce like B2B, B2C, C2B, C2C etc
3. To differentiate between modern and traditional marketing
4. To understand internet basics and the development of website

206 Laboratory Course – II [Based on Paper No. 201 & 202]

1. To understand the basics of C programming
2. To implement various algorithms using programming constructs
3. To create data storage entity such as tables
4. To execute different database queries using structured query language

301 Relational Database Management Systems

1. To enable student to understand relational database concepts and transaction management concepts in database system.
2. To enable student to write PL/SQL programs that use procedure, function, package, cursor and trigger.
3. To understand concurrency control and recovery in database system

302 Data Structures using C

1. To understand different methods of organising large amounts of data
2. To efficiently implement different data structure
3. To efficiently implement solution for different problems
4. To get more knowledge on C programming language

303 Operating System Concepts

1. To know services provided by operating system
2. To know the process scheduling concepts, synchronization and deadlocks
3. To understand memory and file management
4. To understand input output system and disk scheduling

304 Business Mathematics

1. To understand use of basic mathematics in everyday operations
2. To know matrices and determinants
3. To understand linear programming problem and transportation problem

305 Software Engineering

1. To enable student to understand system concepts and the types of systems
2. To understand analysis of a software system through various system methodologies
3. To know the designing of software system and its application in Software development.

306 Laboratory Course – III [Based on Paper No. 301 and 302]

401 OOPS using C++

1. Acquire an understanding of basic object-oriented concepts
2. To understand the issues involved in effective class design.
3. Enables student to write C++ programs that use object-oriented concepts such as information hiding, constructors, destructors, inheritance.

402 Programming in Visual Basic

1. To learn properties and events, methods of controls in Visual Basic
2. To know handling of events of different controls.
3. To understand the use of active controls and designing of VB application
4. To learn connectivity between VB and databases.

403 Computer Networking

1. To know about computer network.
2. To understand different topologies used in networking
3. To learn different types of network.
4. To understand the use of connecting device used in network.

404 Enterprise Resource Planning

1. To know concepts of Enterprise Resource Planning
2. To learn different ERP technologies.

405 Human Resource Management

1. To acquaint the students with the Human Resource Management
2. To understand its role in different functions of an organization
3. To know the Human Resource Processes that are concerned with planning, motivating and developing suitable employees for the benefit of the organization.

406 Laboratory Course – IV [Based on Paper No. 401 & 402]

501 Java Programming

1. To learn the basic concept of Java Programming.
2. To understand how to use programming in day to day applications.
3. To know about applet, swing and abstract window toolkit

502 Web Technologies

1. To know & understand concepts of internet programming.
2. To understand markup language and client side scripting
3. To understand how to develop web based applications using PHP.

503 Dot Net Programming

1. To introduce visual programming and event driven programming theoretically as well as practically.
2. To enhance applications development skill of the student.
3. To implement object oriented programming and crystal reports using database connectivity

504 Object Oriented Software Engg.

1. To learn to analyse software systems using object orientation
2. To Understand concept of system design using Unified Modeling Language.
3. To understand system development through object oriented techniques.

505 Software Project – I [Based on C++ / VB Technology]

506 Laboratory Course – V [Based on Paper No. 501 & 502]

601 Advanced Web Technologies

1. To know & understand concepts of internet programming
2. To understand server side programming and database connectivity
3. To understand the concepts of XML and AJAX.
4. To be aware of web services

602 Advanced Java

1. To know the concept of multithreading in Java Programming.
2. To develop small applications using JDBC concepts
3. To understand Servlet and Java Servlet Pages
4. To learn Java Beans and remote method invocation

603 Recent Trends in IT

1. To introduce upcoming trends in Information technology.
2. To study Eco friendly software development.
3. To learn distributed databases concepts and data warehouse

604 Software Testing

1. To know the concept of software testing.
2. To understand the methods of testing bugs in software.
3. To get acquainted with software testing tools

605 Software Project – II [Java / Dot net Technology]

1. To develop a software for a given problem domain
2. To document the project development cycle
3. To work as a team member for the software project completion

606 Laboratory Course – VI [Based on Paper No. 601 & 602]

1. To implement the theory learnt in 601 and 602 through various practical assignments
2. To understand the installation and organization of web server like Apache

Program Specific outcome (PSO)

PSO1-To learn and practically use various programming languages.

PSO2-To learn and create database using Access and Oracle.

PSO3-To understand basics of statistics and business mathematics.

PSO4-To implement concept of Object Oriented Software Engineering through UML.

PSO5-To understand software testing and current trends in IT.

PSO6-To understand and apply software engineering concepts in software project development through teamwork.

PSO7-To get domain knowledge related to areas like accounting, organisational behavior, and human resource management.

Program 4: Masters of Commerce

Program Outcome (PO)

PO1- To equip and train Post Graduate students to accept the challenges of Business World by providing opportunities for study and analysis of advanced Commercial and business methods and processes.

PO2- To develop independent logical thinking and facilitate personality development.

PO3- To equip the students for seeking suitable careers in commerce, management and entrepreneurship.

PO4- To study student's methods of data collection and interpretations.

PO5- To develop among students Communication, Study and Analytical skills.

Course Outcome

101 Management Accounting

1. The objective of the course is to enable students to acquire sound Knowledge of concepts, methods and techniques of management accounting.
2. To make the students develop competence with their usage in managerial decision making and control.

102 Strategic Management

1. To understand the basic concepts, methods and functions of strategic Management
2. To enable the students to make strategic planning and implementation.

103 Advanced Accounting

1. To lay a theoretical foundation of Accounting and Accounting Standards.

2. To gain ability to solve problems relating to Company Accounts, Valuations and special types of situations.

104 Income Tax

1. To gain knowledge of the provisions of Income - tax including Rules pertaining to, relating to various heads of income tax.
2. To develop ability to calculate taxable Income of 'Individual', 'Hindu Undivided Family' and 'Firm' assesses.

201 Financial Analysis & Control

1. The objective of the course is to enable students to acquire sound knowledge of concepts, methods and techniques of management accounting
2. To make the students develop competence with their usage in managerial decision making and control.

202 –A Industrial Economics

- 1) To study the basic concepts of Industrial Economics.
- 2) To study the significance and problems of Industrialization. 3) To study the impact of Industrialization on Indian Economy

203 Specialized Areas in Accounting

1. To develop competency of students to solve problems relating Special areas in accounting including accounting for Services Sector.
2. To understanding of Financial Reporting Practices.
3. To familiarize the student with procedure of accounting for Taxation.

204 Business Tax Assessment & Planning

1. To provide understanding of Direct Taxes including Rules pertaining thereto and their application to different business situations.

2. To understand principles underlying the Service Tax.
3. To understand basic concepts of VAT, Excise Duty and Customs Duty.

301 Business Finance

1. To enable students to acquire sound knowledge of concepts, nature and structure of business finance.

202 Research Methodology for Business

1. To acquaint the students with the areas of Business Research Activities.
2. To enhance capabilities of students to conduct the research in the field of business and social sciences.
3. To enable students, in developing the most appropriate methodology for their research studies.
4. To make them familiar with the art of using different research methods and techniques.

303 Advanced Auditing

1. To impart knowledge and develop understanding of methods of auditing and their application.

304 Specialized Areas in Auditing

1. To impart knowledge and develop understanding of methods of audit in Specialized areas.

401 Capital Market and Financial Services

1. To enable students to acquire sound knowledge, concept and structure of capital market and financial services.

402-A Industrial Economic Environment

1. To study the basic concepts of Industrial Finance.
2. To study the effects of New Economic Policy. 3. To study the impact of Labor reforms on Industries.

403 Recent Advances in Accounting, Taxation & Auditing

1. To up-date the students with latest developments in the Subject
2. To inculcate the habit of referring to various periodicals and publications in the given subject, apart from text books and reference books
3. To develop the ability to read, understand, interpret and Summarize various articles from newspapers, journals etc.

404 Project Work / Case Studies

1. To implement the research methodology methods by the students in their projects for Data collection and interpretation.

Program Specific outcome (PSO)

The Institution offers Advanced Accounting and Taxation as special subject for M.Com students.

PSO1-To impart knowledge with respect to advanced accounting and tax concepts.

Advanced Accounting and Taxation Special Paper I

103 Advanced Accounting

1. To lay a theoretical foundation of Accounting and Accounting Standards.
2. To gain ability to solve problems relating to Company Accounts, Valuations and special types of situations.

Advanced Accounting and Taxation Special Paper II

104 Income Tax

1. To gain knowledge of the provisions of Income - tax including Rules pertaining to, relating to various heads of income tax.
2. To develop ability to calculate taxable Income of 'Individual', 'Hindu Undivided Family' and 'Firm' assesses.

Advanced Accounting and Taxation Special Paper III

203 Specialized Areas in Accounting

1. To develop competency of students to solve problems relating Special areas in accounting including accounting for Services Sector.
2. To understanding of Financial Reporting Practices.
3. To familiarize the student with procedure of accounting for Taxation.

Advanced Accounting and Taxation Special Paper IV

204 Business Tax Assessment & Planning

1. To provide understanding of Direct Taxes including Rules pertaining thereto and their application to different business situations.
2. To understand principles underlying the Service Tax.
3. To understand basic concepts of VAT, Excise Duty and Customs Duty.

Advanced Accounting and Taxation Special Paper V

303 Advanced Auditing

1. To impart knowledge and develop understanding of methods of auditing and their application.

Advanced Accounting and Taxation Special Paper VI

304 Specialized Areas in Auditing

1. To impart knowledge and develop understanding of methods of audit in Specialized areas.

Advanced Accounting and Taxation Special Paper VII

403 Recent Advances in Accounting, Taxation & Auditing

1. To up-date the students with latest developments in the Subject
2. To inculcate the habit of referring to various periodicals and publications in the given subject, apart from text books and reference books

3. To develop the ability to read, understand, interpret and Summarize various articles from newspapers, journals etc.

Advanced Accounting and Taxation Special Paper VIII

404 Project Work / Case Studies

1.To implement the research methodology methods by the students in their projects for Data collection and interpretation.

Program Specific outcome (PSO)

The Institution offers Advanced Accounting and Taxation as special subject for M.Com students.

PSO1-To impart knowledge with respect to advanced accounting and tax concepts.

Advanced Accounting and Taxation Special Paper I

103 Advanced Accounting

1. To lay a theoretical foundation of Accounting and Accounting Standards.
2. To gain ability to solve problems relating to Company Accounts, Valuations and special types of situations.

Advanced Accounting and Taxation Special Paper II

104 Income Tax

1. To gain knowledge of the provisions of Income - tax including Rules pertaining to, relating to various heads of income tax.
2. To develop ability to calculate taxable Income of 'Individual', 'Hindu Undivided Family' and 'Firm' assesses.

Advanced Accounting and Taxation Special Paper III

203 Specialized Areas in Accounting

1. To develop competency of students to solve problems relating Special areas in accounting including accounting for Services Sector.
2. To understanding of Financial Reporting Practices.
3. To familiarize the student with procedure of accounting for Taxation.

Advanced Accounting and Taxation Special Paper IV

204 Business Tax Assessment & Planning

1. To provide understanding of Direct Taxes including Rules pertaining thereto and their application to different business situations.
2. To understand principles underlying the Service Tax.
3. To understand basic concepts of VAT, Excise Duty and Customs Duty.

Advanced Accounting and Taxation Special Paper V

303 Advanced Auditing

1. To impart knowledge and develop understanding of methods of auditing and their application.

Advanced Accounting and Taxation Special Paper VI

304 Specialized Areas in Auditing

1. To impart knowledge and develop understanding of methods of audit in Specialized areas.

Advanced Accounting and Taxation Special Paper VII

403 Recent Advances in Accounting, Taxation & Auditing

1. To up-date the students with latest developments in the Subject
2. To inculcate the habit of referring to various periodicals and publications in the given subject, apart from text books and reference books
3. To develop the ability to read, understand, interpret and Summarize various articles from newspapers, journals etc.

Advanced Accounting and Taxation Special Paper VIII

404 Project Work / Case Studies

1. To implement the research methodology methods by the students in their projects for Data collection and interpretation.

Savitribai Phule Pune University
SY BBA Semester III (CBCS) Pattern 2019

Principles of Human Resource Management GC - 301

Course Outcome (CO)

1. To introduce the basic concepts of Human Resource Management.
2. To cultivate right approach towards Human Resource and their role in business.
3. To create awareness about the various trends in HRM among the students.
4. To understand the different roles the HR performs in an organization

Supply Chain Management GC - 302

Course Outcome (CO)

1. To enable the students to have a comprehensive understanding of Supply Chain Management.
2. To understand key concepts and issues of Logistics and Inventory Management.
3. To understand Warehousing and its role in Space Management.
4. To learn the Supply Chain Network Design.

Global Competencies and Personality Development GC- 303

Course Outcome (CO)

1. To build self-confidence, enhance self-esteem, and improve overall personality of the students.
2. To enhance global and cultural competencies of the students.
3. To groom the students for appropriate behaviour in social and professional circles.
4. To learn various theories of personality development.

Fundamentals of Rural Development 304

Course Outcome (CO)

1. To understand the development issues related to rural society.
2. To find the employment opportunities for rural youth.
3. To create interest among the rural youth to participate in rural development programmes and schemes for sustainable development.
4. To discourage seasonal and permanent migration to urban areas.

Consumer Behaviour & Sales Management 305

Course Outcome (CO)

1. To develop significant understanding of Consumer behaviour in Marketing.
2. To understand the relationship between consumer behaviour & Sales Management.
3. To develop conceptual based approach towards decision making aspects & its implementation considering consumer behaviour in Sales Management.

Discipline Specific Electives (DSE- A- MM) Retail Management 306

Course Outcome (CO)

1. To provide basic understanding of forces that shape retail industry
2. To provide understanding of retail operations and strategy
3. To provide understanding of opportunities and challenges in retail industry

Management Accounting B 305

Course Outcome (CO)

1. To impart basic knowledge of management accounting.
2. To understand the implications of various financial ratios in decision making.
3. Application and use of various tools of management accounting in the business.

Banking & Finance Course Code- B 306 FM

Course Outcome (CO)

1. Study of banking function and its operations.
2. To study the functioning of Regulatory Authorities in India.
3. To study recent technology in banking industry.

Organisational Behaviour (OB) C305**Course Outcome (CO)**

1. To describe the major theories, concepts, models and frameworks in the field of Organisational Behaviour.
2. To explain determinants of Organisational Behaviour at Individual, Group and Organisational Level.
3. To give knowledge about approaches to line-up individual, groups & managerial behaviour in order to achieve organisational goals.

Legal Aspects in Human Resources C 306**Course Outcome (CO)**

1. To study and explain rights of employees at work place.
2. To understand the Applications of different Legal Aspects in HR.

Entrepreneurship and Small Business Management- GC-401**Course Outcome (CO)**

1. To understand the concept and process of Entrepreneurship.
2. To Acquire Entrepreneurial spirit and resourcefulness.
3. To get acquainted with the concept of Small Business Management.
4. To understand the role and contribution of Entrepreneurs and Small Businesses in the growth and development of individual and the nation.

Entrepreneurship and Small Business Management Course Code - 401

Production and Operation Management- 402 GC**Course Outcome (CO)**

1. To understand the key concepts of Production and Operation Management.
2. To understand the various manufacturing methods and role in managing business.
3. To create awareness about the various safety measures and ergonomics in industries

Decision Making and Risk Management- 403 GC**Course Outcome (CO)**

1. To learn the key topics in decision making and risk management so that they can improve decision making and reduce risk in their management activities and organizations.
2. Find the best alternative in a decision with multiple objectives and uncertainty.
3. Describe the process of making a decision.
4. Analyze an organization's decision making system.
5. Develop a risk management process.

Decision Making and Risk Management Course Code - 403

International Business Management- 404 GC**Course Outcome (CO)**

1. To acquaint the students with emerging trends and issues in International Business.
2. To study the impact of International Business Environment on foreign market operations.
3. To analyze International trade models.
4. To analyze the International Investment and its risks associated.
5. To understand financial aspects in world economies, their need and functionality

International Business Management Course Code – 404

Advertising and Promotion Management- DSE- 405 A-MM Course Code - 405 A-MM**Course Outcome (CO)**

1. To develop knowledge and understanding of importance of advertising.
2. To understand different sales promotion techniques.
3. To know about promotion management.
4. To understand the process of online advertising.

**Digital Marketing- DSE 406 A- MM Course Code – 406 A-MM
Course Outcome (CO)**

1. To provide students with the Knowledge about business advantages of the digital marketing and its importance for marketing success.
2. To help students become In demand professional by being acquainted through various Digital channels & their ways of Integration.
3. To get Basic Knowledge of Google Analytics for measuring effects of Digital Marketing & getting Insights of Future trends that will affect the future development of the digital marketing.

**Business Taxation- 405- B-FM Course code 405 –B-FM
Course Outcome (CO)**

1. To understand different concepts & definitions under Income Tax Act 1961.
2. To understand the importance of Taxation to the students.
3. To update the students with the latest development in the subject of Taxation.
4. To acquire knowledge about the submission of Income tax returns.
5. To prepare students competent enough to take up to employment in tax planner.
6. To develop ability to calculate taxable income of the person as per Income Tax Act 1961.

**406 B- FM Course code: 406 B-FM
Course Outcome (CO)**

1. To Study in detail financial services in India.
2. To study & Understand working of Indian financial system.
3. To make the students well acquainted regarding financial markets.

**Human Resource Management Functions& Practices- DSE 405 C- HRM Course Code: DSE-405 –C-HRM
Course Outcome (CO)**

1. To acquire comprehensive Knowledge of Human Resource Management Functions & Practices.
2. To explain the methods of Performance Appraisal, Training, Executive Development and Employee Compensation.
3. To acquire knowledge about various HR practices adopted by the organization.

**Employee Recruitment & Record Management DSE- 406 C- HRM Course Code: DSE-406 C- HRM
Course Outcome (CO)**

1. To study and explain employee acquisition and its importance in industry.
2. To cultivate right approach towards employee recruitment and record management

**Banking and Insurance Management –DSE 405 D-SM Course Code – 405 D-SM
Course Outcome (CO)**

1. To create the awareness among the students of Indian banking and insurance services offered.
2. To enables students to understand the various services& other developments in the Indian banking and Insurance service sector.
3. To provide students insight into Functions & Role of modern services offered to cater the current needs.
4. To enable students to understand the various digital platforms offered by Banking and Insurance sector to cater the emerging trends

Program 3 Bachelor of Business Administration (CA)

Program outcomes (PO)

PO1-To impart professional training to upgrade computer programming and soft skills.

PO2-To develop competency and capability to prepare for test cases.

PO3-To make professional software developer by inculcating a practice to develop creative and innovative program.

PO4-To develop analytical mind for the creation of effective software.

PO5-To promote working in team for software projects and practice basic management skills

Course Outcomes (CO)

CA-101 Communication

1. To understand what is the role of communication in personal and business world
2. To understand system and communication and their utility
3. To develop proficiency in how to write business letters and other communications in required.

CA-102 Principles of Management

1. To understand basic concept regarding org. Business Administration
2. To examining how various management principles
3. To develop managerial skills among the students

CA-103 C-Language

1. To understand the basics of procedural programming language ie C
2. To build logic of implementing a program using basic programming constructs
3. To acquaint with file handling and basic memory allocation.

CA-104 Database Management Systems

1. To understand the basics of data storage, data manipulation and data retrieval
2. To learn basics of data entity relationship and normalization
3. To acquaint with various types of data storage models.
4. To learn data abstraction layer

CA-105 Statistics

- 1.To understand role and importance of statistics in various business situations
2. To develop skills related with basic statistical technique
3. Develop right understanding regarding regression, correlation and data interpretation

CA-106 Computer Laboratory Based on 103 &104

1. To implement the theory learnt in 103 and 104 through various practical assignments

Add On

CA-201 Organization Behavior & Human Resource Management

1. To understand basic concept of HRM & OB
2. To make aware students about traditional & modern methods of procurement & development in organization.
3. To know the major trends in HRM & OB

CA-202 Financial Accounting

1. To develop right understanding regarding role and importance of monetary and financial transactions in business

2. To cultivate right approach towards classifications of different transactions and their implications
3. To develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L

CA-203 Business Mathematics

1. To understand role and importance of Mathematics in various business situations and while developing software's.
2. To develop skills related with basic mathematical technique

CA-204 Relational Data Base

1. Enables students to understand relational database concepts and transaction management concepts in database system.
2. Enables student to write PL/SQL programs that use: procedure, function, package, cursor and trigger.

CA- 205 Elements of Statistics Web Technology (HTML-JSS-CSS)

1. To know & understand concepts of internet programming.
2. To understand how to develop web based applications using JavaScript

CA-206 Computer Laboratory Based on 204 & 205(2 credits each)

1. To implement the theory learnt in 204 and 205 through various practical assignments

2 Add On

CA-301 Digital Marketing

1. The aim of this syllabus is to give knowledge about using digital marketing in and as business.
2. To make SWOT analysis, SEO optimization and use of various digital marketing tools.

CA-302 Data Structure

1. To understand the concepts of ADTs
2. To learn linear data structures – lists, stacks, and queues
3. To understand sorting, searching and hashing algorithms
4. To apply Tree and Graph structures

CA-303 Software Engineering

1. To understand System concepts.
2. To understand Software Engineering concepts.
3. To understand the applications of Software Engineering concepts and Design in Software development

CA-304(A) Angular – JS (Optional)

1. By the end of this course, the students should be able to Understand Client Side MVC and SPA
2. Explore AngularJS Component
3. Develop an AngularJS Single Page Application
- 4 Create and bind controllers with Javascript
5. Apply filter in AngularJS application

OR

CA-304(B) PHP (Optional)

1. Understand how server-side programming works on the web.
2. Using PHP built-in functions and creating custom functions
3. Understanding POST and GET in form submission.
4. How to receive and process form submission data.
5. Read and process data in a MySQL database.

CA-305 Big Data (Option)

1. To enable learners to develop expert knowledge and analytical skills in current and developing areas of analysis statistics, and machine learning
2. To enable the learner to identify, develop and apply detailed analytical, creative, problem solving skills.
3. Provide the learner with a comprehensive platform for career development, innovation and further study.

CA-305 Block Chain (Option)

- Understand what and why Blockchain
- Explore the major components of Blockchain
- Learn about Bitcoin, Cryptocurrency, Ethereum
- Deploy and exercise example smart contracts
- Identify a use case for a Blockchain application
- Create your own Blockchain network application

By the end of the course, students will be able to

1. Understand how blockchain systems (mainly Bitcoin and Ethereum) work,
2. To securely interact with them,
3. Design, build, and deploy smart contracts and distributed applications,
4. Integrate ideas from blockchain technology into their own projects.

CA-306 Computer Laboratory Based on 302, 304 & 305(2 credits each)

1. To implement the theory learnt in 302, 304 and 305 through various practical assignments
- AECC - Basic Course in Environmental Awareness
1. To provide an opportunities to acquire the knowledge, values, attitudes, commitment, and skills needed to protect and improve the environment
 2. To develop conscious towards a cleaner and better managed environment

CA-401 Networking

1. To gain knowledge about Computer Networks concepts.
2. To know about working of networking models, addresses, transmission medias and connectivity devices.
3. To acquire information about network security and cryptography.

CA-402 Object Oriented Concepts Through CPP

1. Acquire an understanding of basic object-oriented concepts and the issues involved in effective class design.
2. Enable students to write programs using C++ features like operator overloading, constructor and destructor, inheritance, polymorphism and exception handling.

CA-403 Operating System

1. To know the services provided by Operating System
2. To know the scheduling concept
3. To understand design issues related to memory management and various related algorithms.
4. To understand design issues related to File management and various related algorithms

CA-404 Advance PHP (Option)

1. To know & understand concepts of internet programming.
2. Understand how server-side programming works on the web.
3. Understanding How to use PHP Framework (Joomla / Druple)

CA-404 Node – JS (Option)

1. To understand the JavaScript and technical concepts behind Node JS
2. Structure a Node application in modules

3. Understand and use the Event Emitter
4. Understand Buffers, Streams, and Pipes
5. Build a Web Server in Node and understand how it really works
6. Connect to a SQL or Mongo database in Node

CA-405 Project Work

1. To develop a software for a given problem domain
2. To document the project development cycle
3. To work as a team member for the software project completion

CA-406 Computer Lab Based on (402, 404)

1. To implement the theory learnt in 402 and 404 through various practical assignments

501 Java Programming

1. To learn the basic concept of Java Programming.
2. To understand how to use programming in day to day applications.
3. To know about applet, swing and abstract window toolkit

502 WebTechnologies

1. To know & understand concepts of internet programming.
2. To understand markup language and client side scripting
3. To understand how to develop web based applications using PHP.

503 Dot NetProgramming

1. To introduce visual programming and event driven programming theoretically as well aspractically.
2. To enhance applications development skill of the student.
3. To implement object oriented programming and crystal reports using database connectivity

504 Object Oriented SoftwareEngg.

1. To learn to analyse software systems using object orientation
2. To Understand concept of system design using Unified Modeling Language.
3. To understand system development through object oriented techniques.

505 Software Project – I [Based on C++ / VB Technology]

1. To develop a software for a given problem domain
2. To document the project development cycle
3. To work as a team member for the software project completion

506 Laboratory Course – V [Based on Paper No. 501 & 502]

1. To implement the theory learnt in 501 and 502 through various practical assignments

601 Advanced WebTechnologies

1. To know & understand concepts of internet programming
2. To understand server side programming and database connectivity
3. To understand the concepts of XML and AJAX.
4. To be aware of web services

602 Advanced Java

1. To know the concept of multithreading in Java Programming.
2. To develop small applications using JDBC concepts
3. To understand Servlet and Java Servlet Pages

4. To learn Java Beans and remote method invocation

603 Recent Trends in IT

1. To introduce upcoming trends in Information technology.
2. To study Eco friendly software development.
3. To learn distributed databases concepts and data warehouse

604 Software Testing

1. To know the concept of software testing.
2. To understand the methods of testing bugs in software.
3. To get acquainted with software testing tools

605 Software Project – II [Java / Dot net Technology]

1. To develop a software for a given problem domain
2. To document the project development cycle
3. To work as a team member for the software project completion

606 Laboratory Course – VI [Based on Paper No. 601 & 602]

1. To implement the theory learnt in 601 and 602 through various practical assignments
2. To understand the installation and organization of web server like Apache